# Aarhus # 2015 CONFERENCE



# Localising LO to Tamil & Its Deployment in Malaysian Tamil-Medium Public Schools

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### Objective













#### **Project's guiding principles:**

- To make LO accessible to Tamil speakers
- High quality and Standard Translation
- Wide applicability:
  - Government agencies
  - Schools (teachers & students)
  - General public





#### L10N Challenges in Tamil













- **Two key challenges:** 1) Terminology & 2) Context Sensitivity
  - ▼ <u>Terminology</u>: The standardisation of technical glossary in Tamil is still a work in progress, & unstable. Currently:
    - Tamil Virtual Academy technical glossaries
    - FUEL initiative
    - Private efforts by Free Tamil Computing volunteers
  - The spoken and written Tamil is often vastly different, thus making the translated strings artificial:
    - Eg. slide vs <u>villai</u>; label vs vilakkaccheettu
    - Challenge is to find a balance that is acceptable





#### L10N Challenges in Tamil













- Context Sensitivity: In Tamil, it is particularly difficult to translate merely with glossary.
  - Noun-Verb confusion:
    - **▼ Design** (n) = '*vadivamaippu*'; Design (v) = '*vadivamai*'
    - **▼ View** (n) = '*paarvai*'; View (v) = '*paar*')
  - Ambiguity in English words:
    - ▼ Yes = 'aam' vs 'vEndum'
    - No = 'illai' vs 'vEndam'
  - Practical issues:
    - While translations could be made context-sensitive by checking the terminology or sentence (or sentence fragment) usage – perhaps by using KeyID features – it is difficult to teach volunteers
    - Problem repeats when new strings are introduced





#### L10N Challenges in Tamil















#### **¬** An Example:

- ▼ Tamil Subject + Object + Verb(SOV)
  - ு \$overall\$ இல் \$current\$ ஆவணம்
- English Subject + Verb + Object(SVO)
  - document \$current\$ of \$overall\$





#### Deployment of LO in Schools













#### Dominance of English among Educated Tamils

- Many Tamils consider themselves sufficiently fluent in English and do not show much interest to use software (let alone LO) in Tamil
- Since 1990, many attempts have been made to teach Microsoft Office in English to Tamil School students. Results are mixed. Only very basic mastery was achieved.





#### Deployment of LO in Schools













#### Titian Digital (Digital Bridge) Experiment

- In 2009, the Tamil L10N team in Malaysia initiated a Foundation-funded project to:
  - Assess the effectiveness of teaching ICT using native language;
  - Create a market for Tamil UI; and
  - Customise applications to process/handle Tamil.
- The project used Edubuntu linux distribution that include LO as default office application. Also includes:
  - Specific curriculum with supporting workbooks
  - Regular teacher training and coaching





#### Deployment of LO in Schools













#### Titian Digital today

- Since 2009, the Project has grown--
  - From 2 schools to 72 schools, and has secured funds for 20 more;
  - ▼ From serving 430 students/year to around 26,000 students/year.
- Other developments:
  - The Malaysian government is major contributor since 2012
  - Many free software enthusiasts have started to emerge
  - Students are now training to participate in software competitions
- Next Audacious Goal: to convince Tamil Nadu Government on the merits of teaching IT through Tamil





#### To Break Challenges















And, finally ....
Hello from Malaysia!

/home/tulashi/Downloads/Libre Office.mp4





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