# Aarhus # 2015 CONFERENCE



# PhpList for Press Release Distribution

Italo Vignoli





1 State of the Project



#### 💦 phpList.com U Logout Account 🔅 Dashboard Subscribers Campaigns Statistics Config PHPLIST.COM ACCOUNT OVERVIEW MY ACCOUNT Account overview Contact us Your account Your details Message History Payments Sub accounts Tools Edit your details Your account Change your password documentfoundation Installation name Choose your plan Help Plus Account type Help => Integrate Active Status 50000 Upgrade monthly limit Monthly send limit 13831 Тор-ир



Credits left (until 2015-10-13)



-



U Logout

## & phpList.com

Dashboard Subscribers Campaigns Statistics Config

#### PHPLIST.COM ACCOUNT OVERVIEW

Your account Your details	Message History Payments Sub accounts Tools
Message History	
Messages sent this year	65804
Total messages sent	65804
Messages sent 2015-09	6269
Messages sent 2015-08	10217
Messages sent 2015-07	8884
Messages sent 2015-06	2286
Messages sent 2015-05	9652
Messages sent 2015-04	6106
Messages sent in 2015	65804

#### My Account

Account

Account overview Contact us Edit your details Change your password Choose your plan Help Help => Integrate

# **Libre**Office





#### DASHBOARD



#### Last Campaign Results

# 150,000 PCs at Italian Defense migrate to LibreOffice

Date Sent	16 Sep 2015
Messages sent	4119
Viewed	394
Open rate	9.57 %
Bounced	376
Bounce rate	9.13 %







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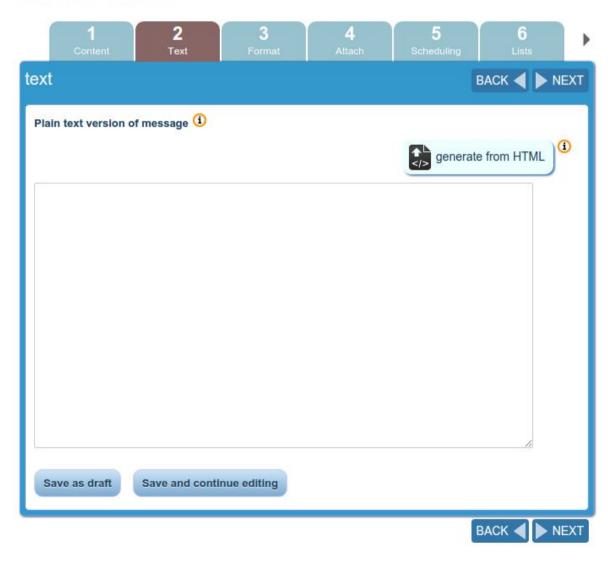


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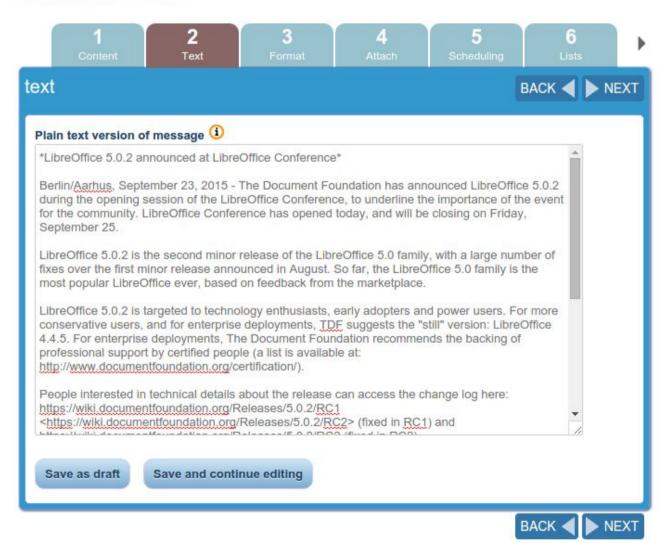






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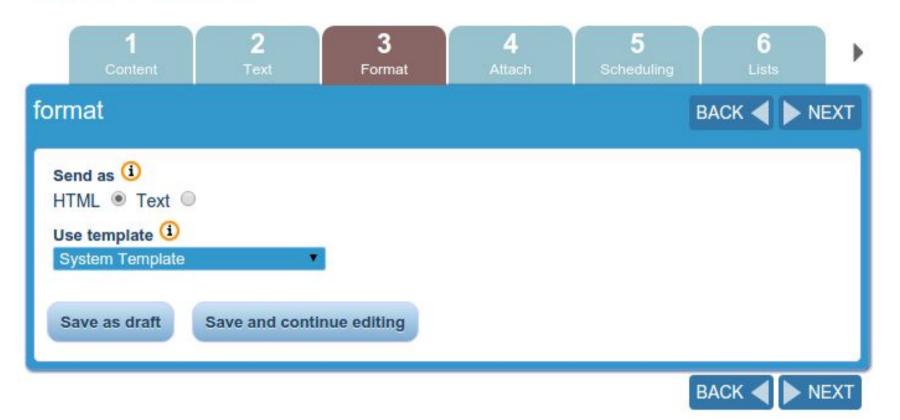
















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#### SUBSCRIBER LISTS

Global	<b>-</b>
Italia	
Europe	
America	
Pacific	
Africa	
Asia FE	
Asia	
Asia ME	
Platform	
Uncategorised	

	-
Categorise lists	Add a list

## 8 Lists

LISTS	MEMBERS	PUBLIC OR
All subscribers	13090 (1290) 🗨	
		(† ) <b>*</b> & ()
Test	4 🔍	
		(† 1900) (†
Editors Opt-In List	37 🔍	×







#### SEND A CAMPAIGN 6 lists BACK Please select the lists you want to send your campaign to: @ Africa America Asia Asia FE Asia ME Europe Global Italia Pacific Platform Select all Clicks by Journalists Public list Have Opened a Previous Email Editorial Teams List Private list Alias Email of Editorial Departments Editors Opt-In List Public list List of Editors who have Opted-In Invited Journalists Private list Invitation to Subscribe ✓ Journalists on Lists Private list Test List for Maintenance ✓ LibreOffice 5.0 Public list Launch of LibreOffice 5.0 Private list Test List for testing. Windows 10 Review Private list Reviewers of Windows 10 Please select the lists you want to exclude from this campaign Save as draft Save and continue editing BACK







#### 8 Lists

LISTS	MEMBERS	PUBLIC ORD
All subscribers	13090 (1290) 🔍	
Test	4 🔍	0
		💼 🐄 🖸
Editors Opt-In List	37 🔍	✓
Journalists on Lists	2382 (451) 🔍	0
Editorial Teams List	507 (72) 🔍	0
		💼 🐄 D
Invited Journalists	6678 (249) 🔍	0
Windows 10 Review	31 (5) 🔍	0
		1
LibreOffice 5.0	1424 (476) 🔍	<b>2</b> 0
		1
Clicks by Journalists	1225 (31) 🔍	<b>2</b> 0
		💼 🐄 🖸



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#### STATISTICS OVERVIEW

View all campaigns

## 150,000 PCs at Italian Defense migrate to LibreOffice

Subject	150,000 PCs at Itali ibreOffice
Date entered	2015-09-16 15:01:52
Date sent	2015-09-16 17:27:01
Sent as HTML	3948
Sent as text	174
Sent	4119
Bounced	376
Opened	394
% Opened	10.53
Clicked	15
% Clicked	0.40
Forwarded	0





#### SUBSCRIBER LISTS

Global	- I -
Italia	
Europe	
America	
Pacific	
Africa	
Asia FE	
Asia	
Asia ME	
Platform	
Uncategorised	

Categorise lists	Add a list

## 8 Lists

LISTS	MEMBERS	PUBLIC OR
All subscribers	13090 (1290) 🗨	
		<ul> <li>**</li> </ul>
Test	4 🔍	
		(† 1900) (†
Editors Opt-In List	37 🔍	







#### STATISTICS OVERVIEW

#### Download as CSV file

					_
Listing 1 to 10					
	SENT	BNCS	FWDS	VIEWS	CLICKS
150,000 PCs at Itali ibreOffice	4119	376	0	394	13
	DATE: 16 SEP 2015 RATE: 10.53			RATE: 10.53 %	
150.000 PC della Dif ibreOffice	2150	74	1	82	6
	DATE: 15 SEP 2015 RATE: 3.95 %			RATE: 3.95 %	
Lettera Aperta all'A di Bolzano	42	2	0	11	1
			DATE: 3	1 AUG 2015	RATE: 27.50 %
LibreOffice 5.0.1 re ntum going	4171	401	0	400	20
			DATE: 2	7 AUG 2015	RATE: 10.61 %
LibreOffice 5.0 emer er ufficio	1822	90	0	67	60
			DATE	: 5 AUG 2015	RATE: 3.87 %
LibreOffice 5.0 stan uite crowd	3586	580	0	248	12
			DATE	: 5 AUG 2015	RATE: 8.25 %
LibreOffice 5.0 se d tes Office	65	5	0	6	0
			DATE:	5 AUG 2015	RATE: 10.00 %
LibreOffice 5.0 – Of tzenklasse	343	20	0	9	9
			DATE	: 5 AUG 2015	RATE: 2.79 %
LibreOffice 5.0 stan uite crowd	71	2	0	10	0
			DATE:	5 AUG 2015	RATE: 14.49 %
LibreOffice 5.0 izst ih paketov	6	0	0	1	0
			DATE:	5 AUG 2015	RATE: 16.67 %



A



#### STATISTICS OVERVIEW

View all campaigns

### 150,000 PCs at Italian Defense migrate to LibreOffice

Subject	150,000 PCs at Itali ibreOffice
Date entered	2015-09-16 15:01:52
Date sent	2015-09-16 17:27:01
Sent as HTML	3948
Sent as text	174
Sent	4119
Bounced	376
Opened	394
% Opened	10.53
Clicked	15
% Clicked	0.40
Forwarded	0





# Aarhus # 2015 CONFERENCE



# Thank You

# italo@documentfoundation.org



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